



NEWS BULLETIN

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## Vasco - Bryce V75 The Perfect Radiator

The international award-winning aluminium Bryce V75 is one of Vasco's most versatile radiators - both lightweight and energy-saving it's the perfect designer radiator for the home.



Vasco's Bryce V75 is sustainable,  
environmentally friendly and lightweight



The **BRYCE V75** was inspired by the iconic sandstone spires in Utah's Bryce Canyon, USA. The resulting aluminum designer radiator elegantly combines layers of powerful volumes creating a fine, irregular structure. The front of the radiator with its contrasting dimensions of light and shade add a pleasant natural ambience to any room.

This intriguing combination has received wide acclaim and various international, prestigious awards. It is a perfect example of applied design and a valuable asset in any contemporary interior. The Bryce V75 embodies the Vasco philosophy: contributing to more efficient energy management by optimising the release of energy and as such is ideally suited to low temperature systems.

**Features of the Bryce V75 radiator include;**

- **Energy-saving and optimal heat emission**
- **Assembled from aluminium extrusions profiles with irregular profiling**
- **An ideal bathroom radiator in combination with functional towel bars**
- **Comes up to temperature quickly and the low water volume and highly suitable for low temperature systems**
- **Sustainable and environmentally friendly**
- **Lightweight and versatile**
- **Available in various contemporary colours**
- **Practical and easy to assemble thanks to the intelligent central connection**



### ***About Vasco***

*Founded in 1971, Vasco offers a broad range of top quality heating and ventilation solutions worldwide but primarily in Europe. Vasco and Thermic are the undisputed market leaders in decorative design radiators both in the Benelux and its neighboring countries. The quality brands in panel radiators are Superia for Belgium and Brugman for Germany, France and the Netherlands. Vasco underfloor heating systems are only marketed in Belgium. Vasco also specialises in energy-efficient and low-noise ventilation systems. Vasco has its headquarters in Dilsen, Belgium. The production plants are located in Tubbergen (the Netherlands), Zedelgem (Belgium), Dilsen (Belgium) and Legnica (Poland). Vasco Group employs some 640 staff and is part of the Vaessen Industries group. [www.vasco.eu](http://www.vasco.eu)*

For more information about this press release and digital imagery, contact: Karen Brooks at Esprit Media on 01428 788098, or email [karen@espritpr.com](mailto:karen@espritpr.com).



The Bryce V75 is available in a variety of contemporary colours